



The Best is yet to come

THE WORLDS BEST DAIRY-FREE

*"From our family to yours, we hope you discover these products to be "something way better."*

## WHAT IS A WAYFARE AMBASSADOR?

**W**e at WayFare believe the secret to success is that our fellow lovers of WayFare play an active part in the success of our company.

In the coming months we are rolling out a new program that will reward you for helping us get the word out about WayFare. We love the innovative products that we have created and we believe with your help, others will see the revolutionary way of life that WayFare is promoting.

We are working on a variety of ways to further build the WayFare family and we want to thank you in advance for your help.

If you have any questions, feel free to contact us and we will get you the answer you are looking for.

We believe we have something 'Way Better' and we are ready to take it to the world...with your help.

Thank you for believing in us. We look forward to seeing the many ways you are using WayFare around your house.

-The WayFare Team



## About

### Who

We are looking for those who have a passion about their health and love to share the joy of WayFare in their favorite recipes. All you have to do is tag us in a post to get awesome rewards...

### How

- **5 points** for tagging WayFare in any post on Facebook
- **10 points** for tagging us in a picture of a dish made with a WayFare product
- **20 points** for tagging WayFare in a video of you making a recipe with a WayFare product.

### Reward

#### Here's what you get...

Accumulate points and win-

**25 points** = Downloadable 2011 WayFare Holiday Cookbook

**50 points** = Free Coupon for 1 WayFare Product

**75 points** = WayFare T-shirt - T-Shirt and Ice Cream must include one of each of the 3 categories to redeem.

**100 points** = WayFare's Top Secret Ice Cream - Choose your flavor. 2 pints will be sent to your door.

We will keep track of the tags and ask what you want for prizes at the end of each month